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TRANSMITTAL SLIP	DATE
TO:	
ROOM NO.	BUILDING

REMARKS:

EXA _____ 03 NOV 1987

ADDA _____

DDA _____

EXA _____ 09 NOV 1987

DDA/Registry

Note: Document for review and comment. They would also like the DDA to meet with them late in the day on 3 Dec.

FROM: See DDA note attached.

ROOM NO.	BUILDING	EXTENSION

FORM NO. 1 FEB 56 241 REPLACES FORM 36-8 WHICH MAY BE USED. (47)

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87-2713

29 October 1987

MEMORANDUM FOR: Deputy Director for Administration

FROM: Chairman, Fine Arts Commission

SUBJECT: Art for the New Building

1. Attached for your review and comment is a statement of principles on art for the new building. It was developed by the ad hoc committee we put together to work with the General Services Administration (GSA) and the National Endowment for the Arts (NEA) (GSA Art-In-Architecture Program).

2. It has been read by the Fine Arts Commission members who have praised it. After your comments, we will provide it to the GSA/NEA team as guidance.

3. By way of a status report on this project, we had a preliminary session with the GSA/NEA team in September, which included a tour of the new building. The team includes:

-- Marilyn Farley, GSA Director of the AIA Program

-- Richard Andrews, NEA

-- Jack Cowart, Curator, East Wing, National Gallery of Art

-- Ned Rifkin, Curator of Exhibits, Hirschhorn Museum

-- Alan Stone, Washington Project for the Arts

-- Yuriko Yamuguchi, McLean, Virginia, artist

4. On 3 December, the CIA group will meet with this team to review slides showing the work of artists who want to make proposals. We would like you to spend a few minutes with this group at the end of the day.

5. I would appreciate your early reaction to the statement of principles, and some indication of your availability on 3 December. Thanks in advance.

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Attachments:
As stated.

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STATEMENT OF PRINCIPLES: ART FOR THE NEW BUILDING

People are the principal resource of the Central Intelligence Agency (CIA). It is their intellectual and physical energies that ultimately provide the national policymakers with superior information and analyses--the basis to formulate policies necessary to maintain this country's position in the world. An esthetically pleasing work environment at its Headquarters is an important stimulus to the efforts of those officers assigned here.

The people who staff the CIA are a travelled, cultivated, and highly educated population. (51.3% have a Bachelors degree or higher; 81% occupy positions identified as Professional or Technical, and 85% of this group have at least a Bachelors degrees.) Many are accomplished graphic or performing artists in their own right (12% of the population has some art or art-related experience--e.g., classes, hobbies, or job related).

Through both personal and job-related experience, many have travelled or lived in other countries and are conversant with cultures besides their own. (Individual employees have tested with up to nine different foreign languages; 10% of the Agency work force serves in positions requiring the use of a foreign language.) The art we acquire must capture the imagination and interest of a truly cosmopolitan staff.

CIA, in commissioning art for its new building, seeks to create a stimulating and attractive environment for its staff and prominent visitors, both US and foreign. The Agency plays host throughout the year to many prominent visitors from both the American corporate and academic worlds, and it will be important for our art to contribute to the favorable and lasting impressions on them that we require. These people, themselves, are sophisticated, as well as artistically and culturally aware. The Agency has maintained such an atmosphere in its existing building for over 20 years. Here, we have been fortunate to have a number of paintings by artists from the Washington Color School.

We seek also to complement the striking architecture of our new building. Though there is much to be completed, we are already excited about the opportunities to combine the architecture with new and exciting art.

In keeping with these considerations, we have posited some basic principles which should guide those proposed responses to this commission.

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DESIGN CRITERIA

Philosophy: This art should reflect life in all its positive aspects (e.g., truth, justice, courage, liberty, etc.). It should engender feelings of well being, hope, promise, and such. It should not produce or reflect negative attitudes, political expressions, or feelings of futility. The art should respect sensitivities against sexual, sexist, race, ethic, or other related slurs. It must also be compatible with the special security needs of the institution.

Proportion: The art for the new building should be on a scale and scope commensurate with the environment, and be visually engaging to the pedestrian. It should be forceful in style and manner; and be breathtaking in its beauty.

Focal Points: Only on-site visits will illuminate all the possibilities for artistic creations for the new building. Nevertheless, the Fine Arts Commisison of the CIA has defined several sites within and adjacent to the new building where it believes new art would have the greatest impact on the architecture, the staff, and distinguished visitors.

The West Entrance: Here, many of the staff will enter for duty in either the new building or the existing facility. The Agency believes that the land immediately outside the West Entrance presents a significant opportunity for a sculpture that is grand in scale, visually stimulating, and capable of physical access by pedestrians.

The Atrium: This brightly and naturally lit area will be a high density pedestrian traffic area, seen from above as well as from ground. It offers an excellent opportunity for placement of a work or works of great visual impact and effect. While there may be limitations due to structural considerations, it should present an inviting challenge to graphic and sculptural artists. Two walls, the ceiling and floor, in this area invite art either representational or abstract.

The East Courtyard: Here also there should be substantial pedestrian traffic and repose especially during clement weather. It is expected to become a focal point for lunch-time fellowship. A sculpture here would also have significant visual impact on those dining in the main cafeteria.

The Vision: The staff and visitors at CIA are educated, cosmopolitan, and sensitive to many cultures. The new art must be equally worldly, yet have identifiable American roots, either in concept, materials, representation, etc.

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ROUTING AND RECORD SHEET

SUBJECT: (Optional)

FROM:	EXTENSION	NO.
William F. Donnelly Deputy Director for Administration		DDA 87-2413 DATE 9 November 1987

TO: (Officer designation, room number, and building)	DATE RECEIVED	DATE FORWARDED	OFFICER'S INITIALS	COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)
1. [redacted] Chairman, Fine Arts Commission				John: I find no difficulty with the statement of principles pertaining to art for the new building which you forwarded to me on 29 Oct. I think it is a good basis for undertaking this project. Arrange with [redacted] my secretary, with respect to the 3 Dec meeting you want me to attend. [redacted] William F. Donnelly
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